



**Weekly Email Campaign  
Sponsorship Opportunities  
Collision Repair Segment**

AMi promotes the value and awareness of education and professional credentials to industry decision-makers through its weekly email campaigns. Industry sponsorship will be used to support these efforts. Sponsorship recognition will provide direct exposure to collision repair owners and managers each week. Each weekly email campaign will offer two sponsor opportunities and contain student profiles, valuable findings related to education, professionalism, improving operations, employee retention and more.

- Audience: Collision Repair owners and managers (decision-makers)
- Average number of email in each weekly campaign: 13,500 +
- Average open rate: 12%
- Average click-through rates: 4%
- Sponsorship space information:
  - 300 X 250 40K max file size (gif, png, jpeg)
  - Logo/Thumbnail size: 140 X 140 pixel max
  - Copy limited to 30 words with click-through logo (image)
  - Referring link: 1
  - All content subject to review and approval

	Cost Per Weekly Sponsorship	6-11 Sponsorships	12 or More Sponsorships
<b>Learning Leader* Partners</b>	\$250.00	10% Off	20% Off
<b>Learning Advocate* Partners</b>	\$375.00		
<b>Regular</b>	\$500.00		

\* For More Information about the AMi Learning Foundation Program please contact AMi

Learning Foundation Program	
Level	Annual Tax-Deductible Donation
Learning Leader	\$5,000.00 and Above
Learning Advocate	\$2,500.00 - \$4,999.99